

MOST CREATIVE OR INNOVATIVE COMMUTER PROGRAM AWARD

NOMINATION CRITERIA

To be eligible, organizations must have met at least one (1) of the following programs recently:

- Use technology to encourage the use of sustainable transportation, e.g., install a real-time transit display or create an app for internal use
- Host a commuter challenge that encourages the use of sustainable transportation modes
- Offer creative incentives to encourage the use of sustainable transportation modes (beyond standard pre-tax commuter benefits)
- Offer innovative telework or alternative schedule programs
- Encourage vanpooling and carpooling
- Run a program that encourages employees to try bicycling to work
- Advertise commuter benefits or alternative transportation options in a creative way
- Run a health and wellness challenge that incorporates active commuting